## **Graphic Communication Design**

Weekly action plan
Week beginning: 18th March

Outline your aim for the week:

Continue development of teeth change, move onto looking at eating habits and other forms of dieting.

	AM	PM
Monday	1X1m Scale Day  How does diet affect our teeth (MAIN CONCEPT) Generate 3 different ideas	1x1m Scale Day Consider materials used
Tuesday	Crit Day w/ Illustration and Printmaking group  QUESTIONS: Is my message clear? Does it relate well to my other outcomes for this project?	Create poster designs for fictional museum exhibit and for scale day  Advertisement for teeth campaign – create futuristic feel to the posters
Wednesday	Create posters that relate to scale outcome; Bag of Gnashers	Think about ways to incorporate McDonald's into it? Logo? Colours? Etc?  Research McDonald's poster designs for inspiration
Thursday		

	Plan portfolio pages for 28 <sup>th</sup> in sketchbook Print images and posters and place in real world	Finish posters from yesterday Make them futuristic and playful
Friday	Begin portfolio pages for 28 <sup>th</sup> Buy A2 paper and glue Buy ink for printer and matte paper	Decide what I need to print, where, and how? What do I need to photograph?
Weekend	Go to printers to get Publication reprinted - Decide on size and scale	Begin mounting on A2 sheets