

Graphic Communication Design

Weekly action plan

Week beginning: 22nd April

Outline your aim for the week:

Generate last outcome:
Focus on emotions from food – fortune cookies

	AM	PM
Monday		
Tuesday	KX 10am hand in for Lethaby Gallery	Find more research references in KX library Chinese and American culture in regards to fortune cookies??
Wednesday	Create mock up of fortune with real life fortune cookies Photograph the fortune cookies at different stages? Change the fortune inside – make personal	Use photoshop to edit the colour backgrounds Experiment with colour
Thursday	Think about developing further Maybe create an app?	Private view of Foundation show at Lethaby Gallery KX 6-9pm

	<p>Or booklet?? Could it work as a flip book?</p>	
Friday	<p>Begin creating flipbook</p> <p>Research traditional fortune cookies What was normally in them? Did people take it seriously?</p>	<p>Write 10-30 fortunes Good and bad</p> <p>Think about where it could go in context</p>
Weekend	<p>Complete writing fortunes for booklet Consider how they will be placed in the booklet?</p>	<p>Complete book What shape and size should it be printed? Where should I put it into context?</p>